Three key concepts that I applied to writing were to simplify your sentences, put actions in your verbs, and to primarily use active voice. “The easiest way to increase usability is to simplify your sentences” (Anderson 270). You can do this by applying the three concepts to your writing.

Simplifying sentences makes the text more enjoyable for your reader to read because “fewer words mean less work” (Anderson 270). When a sentence is simplified, it needs action to add depth to it. Simplicity allows a sentence to be quickly digested and action makes it “more emphatic and lively” (Anderson 271). “When you put action in your verbs, you can make your prose up to 25 percent easier to read” (Anderson 271). A way to correctly convey action is to use active voice. “The active voice eliminates the vagueness and ambiguity that often characterize the passive voice” (Anderson 272). To do this, you place the thing performing the action first in the sentence and in the subject position. You save the reader time by organizing your sentence with the most relevant information first. All of these combine to make a very reader-centered style because they all take into account the readers enjoyment of your writing.